# **Metamark MD-PP210**

# 210gsm Premium Poster Paper (Semi Gloss Finish)



### **Product Description**

Metamark MD-PP210 Semi-Gloss Premium Poster Paper offers superb colour vibrancy, a quick drying time, and achieves near photo-realistic results. It is suitable for poster frames, displays, point of sale and fine art applications, and backlit displays. The heavyweight 210gsm paper has a bright white semi-gloss finish, and provides excellent dimensional stability. It has a water repellent surface.

#### **Features & Benefits**

- Excellent image quality.
- For Solvent, Eco Solvent, Latex and UV printing.
- · High scratch resistance.

- Water-repellent surface.
- · Indoor and outdoor use.
- PVC, Phthalate and Chlorine Free & FSC certified.

Face Film		
Paper Weight Total Thickness Gloss (85°) Opacity	210gsm 230micron nomina 78 >98%	al
Finishes		
Finishes Available	MD-PP210	Semi Gloss White

Roll Presentation	
Roll Widths	0.76m / 1.37m / 1.60m
Roll Lengths	45m
Durability	
Shelf Life	1 year (10-20°C and 50% R.H).
External weathering	Indoor Use
Regulations	REACH and RoHS Compliant.

#### **Printing and Handling**

- Always perform a test print first. Ensure that the correct profiles and heater settings are used. Refer to www.metamark.co.uk.
- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film, ensure free from dust and static.
- The product is designed to be used without laminating, but may also be laminated.
- Check print is dry before using take up roller.
- The durability of the finished print is dependent on ink & printer used.
- The user should determine suitability of product for intended use.



## MetaSure® Warranty

Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Media and Overlaminates will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Media and Overlaminates becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.